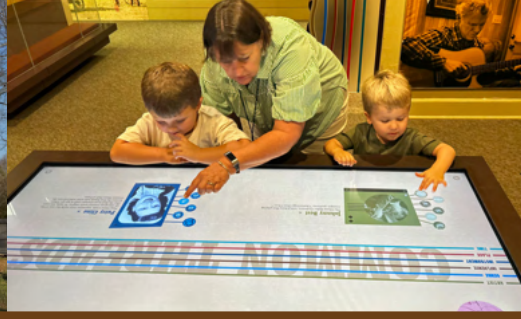




Become a Corporate Partner at the Earl Scruggs Center

More students reached. More music shared. More stories told.

The Earl Scruggs Center is more than a museum. It's a place where our region's history, music, and stories come to life. Through education, exhibits, live music, and historic preservation, we create opportunities for people of all ages to connect with the legacy of Earl Scruggs and the culture of our region.

Your Partnership Makes More Possible

Every year, the Earl Scruggs Center:

- Reaches more than 1,000 students through our Bluegrass Ambassadors program and beginner camps, introducing young people to bluegrass music and the musicians who shaped it.
- Opens a new special exhibit, bringing fresh stories, collections, and perspectives to our visitors.
- Brings music to the community through our Center Stage Concert Series and Pickin' on the Square.
- Welcomes school groups for field trips that connect students with local history, music, and culture.
- Continues restoration of the Earl Scruggs Homeplace, preserving an important piece of Earl's story for future generations.

Your support helps us continue this work, reach more people, and create even more opportunities for our community and visitors.

Corporate Partnership Levels and Benefits

All corporate partnerships include:

- Admission to the Earl Scruggs Center for one year
- 10% discount on gift shop purchases
- Invitations to members-only events and free admission to select programs
- Membership newsletter and updates on upcoming events

Corporate Member - $1,000

- Four membership cards
- Eight single- use guest passes
- Recognition on Earl Scruggs Center website
- Access to special members-only tickets, discounts, and opportunities
- 10% discount on facility rentals

Corporate Associate- $2,500

- Six membership cards
- 25 single- use guest passes
- Business name and logo on the Center's first floor donor recognition screen
- Recognition on Earl Scruggs Center website
- Access to special members-only tickets, discounts, and opportunities
- 15% discount on facility rentals

Additional levels on the following page

Corporate Patron- $5,000

- Six membership cards
- 35 single- use guest passes
- Business name and logo on the Center's first floor donor recognition screen
- Recognition on Earl Scruggs Center website
- Access to special members-only tickets, discounts, and opportunities
- 40% discount on after- hours facility rentals
- One complimentary use of the Great Hall or Education Room during operating hours (based on availability)
- Sponsorship of one education program or concert, with recognition

Corporate Benefactor - $10,000

- Six membership cards
- 50 single- use guest passes
- Business name and logo on the Center's first floor donor recognition screen
- Recognition on Earl Scruggs Center website
- Access to special members-only tickets, discounts, and opportunities
- 50% discount on after- hours facility rentals
- Two complimentary uses of the Great Hall or Education Room during operating hours (based on availability)
- Sponsorship of one education program or concert, with recognition

Ready to Become a Corporate Partner?

We'd love to talk with you! Contact us to learn more about corporate partnership opportunities. We're happy to discuss the options and customize a package to best fit your business and goals.

Mary Beth Martin, Executive Director
marybeth@earlscruggscenter.org
7047-487-6233

More students reached. More music shared. More stories told. Let's make more possible together!



